



LLC 2025 Sponsorship Prospectus

Hello, and thank you for considering sponsorship of the 2025 Leather Leadership Conference!

LLC produces an annual conference that allows leaders, those who are on a path to leadership, and community groups to elevate their leadership practice and deepen connections through education, networking, camaraderie, and the sharing of resources. Our attendees include club/group managers, munch organizers, business owners, event producers, and those who lead through service without a title. In 2024, 200-225 people from all over North America will attend LLC for our Silver Anniversary.

Sponsorship of the LLC is an investment in Our Communities and its Leaders, and the Growth, Success, and Longevity of Our Communities. Your support enables us to enhance the overall conference experience, offering attendees access to diverse speakers, cutting-edge technologies, and valuable networking opportunities. Our sponsors not only contribute to event sustainability but also facilitate the exploration of innovative content delivery practices. Your support fosters collaboration between communities, ensuring a dynamic and enriching environment. In return, sponsors gain visibility, showcasing their commitment to the same communities. Ultimately, the synergy between organizers and sponsors elevates the Leather Leadership Conference, creating a platform for knowledge exchange and leadership development.

In addition to the unique Sponsorship levels outlined below, all sponsorships include the following benefits:

- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC platform(s)
- Advertising on the LLC YAPP app
- Your literature/swag in each registration bag

REPLENISH

Invest in COMMUNITY LEADERS

Up to \$1,500.00

The REPLENISH sponsorship is available to Non-Profit and Community-based organizations only.

Your REPLENISH Sponsorship is an investment in community leaders, fostering collaboration and empowerment. It provides resources for growth, networking, and sustainable initiatives, creating positive impacts on the community. Your Sponsorship includes:

- (2) Attendee Passes and Run Pins
- Clickable logo on Sponsor page of the LLC website



LLC 2025 Sponsorship Prospectus

- 5% off all LLC Merchandise
- Other benefits may include private Q&A with presenters (up to 2) of your choice
- Sponsorships-in-kind and sponsorship through donation of goods or services are also available

The following Sponsorship levels are for Corporate and For-Profit organizations.

REBUILD

Invest in COMMUNITY GROWTH

\$1500 - \$3500

Your REBUILD Sponsorship is a strategic investment in community growth, fueling initiatives, and fostering partnerships. It accelerates development, ensuring a thriving and interconnected environment for sustained progress. Your Sponsorship includes:

- (3) Attendee Passes and Run Pins
- Clickable banner link on Sponsor page of the LLC website
- 5% off all LLC Merchandise
- Select Attendance to Presenter Cocktail Party for up to 3 people
- VIP Seating at Opening and Closing Ceremonies for up to 3 attendees
- Your Logo and Website Advertised displayed during (2) classes of your choosing

RECHARGE

Invest in COMMUNITY SUCCESS

\$3500 - \$15,000

Your RECHARGE Sponsorship is a pivotal investment in community success. It empowers local initiatives, supports essential services, and fosters collaboration, creating a foundation for sustained growth and prosperity within the community. Your Sponsorship includes:

- (5) Attendee Passes and Run Pins
- Clickable banner link with prime placement on Sponsor page of the LLC website
- Select Attendance to Presenter Cocktail Party for up to 5 people
- A promotional literature table
- Your banner hung in the social hallway (Sponsor provided banner)
- VIP TABLE provided at Opening and Closing Ceremonies for up to 8 attendees
- Your Logo and Website Advertised displayed during (5) classes of your choosing



LLC 2025 Sponsorship Prospectus

REVITALIZE

Invest in COMMUNITY LONGEVITY

\$15,000+

Your REVITALIZE Sponsorship is an investment in community longevity, providing essential resources for sustainable development. By supporting initiatives and fostering resilience, you will contribute to the enduring strength and well-being of the community over the long term.

- (10) Attendee Passes and Run Pins
- Clickable banner link with premium placement on Sponsor page of the LLC website
- Select Attendance to Presenter Cocktail Party for up to 10 people
- A promotional literature table
- Your banner hung in the social hallway (Sponsor provided banner)
- Clickable logo on LLC website homepage
- VIP TABLE provided at Opening and Closing Ceremonies for up to 10 attendees
- Your Logo and Website Advertised displayed during all classes
- Opportunity to present a workshop of your choice
- “Sponsored by xxx” on all promotion, including social media, printed materials, LLC-branded applications (*actual language subject to discussion/negotiation/approval by all parties*)