



Leather Leadership Conference, Inc.

10226 Curry Ford Rd, Ste 107 #1060
Orlando, FL 32825-8735

LLC Sponsorship Prospectus

Thank you for considering sponsorship of the Leather Leadership Conference!

LLC produces an annual conference that allows leaders, those who are on a path to leadership, and community groups to elevate their leadership practice and deepen connections through education, networking, camaraderie, and the sharing of resources. Our attendees include club/group managers, munch organizers, business owners, event producers, and those who lead through service without a title. Our conference averages 200-225 attendees from all over North America and beyond.

Sponsorship of the LLC is an investment in Our Communities and its Leaders, and the Growth, Success, and Longevity of Our Communities. Your support enables us to enhance the overall conference experience, offering attendees access to diverse speakers, innovative technologies, and valuable networking opportunities. Our sponsors not only contribute to event sustainability but also facilitate the exploration of innovative content delivery practices. Your support fosters collaboration between communities, ensuring a dynamic and enriching environment. In return, sponsors gain visibility, highlighting their commitment to the same communities. The constructive collaboration between organizers and sponsors elevates the Leather Leadership Conference, creating a platform for knowledge exchange and leadership development.

On the following pages you'll find descriptions of each sponsorship level. When you have chosen one that is appropriate for you, please reach out to our Sponsorship Director via sponsorship@leatherleadership.org.

We look forward to hearing from you!

The Board of Directors
Leather Leadership Conference, Inc.

/attachments



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LLC Sponsorship Levels at a glance

	Reward \$150	Revolve \$250	Revitalize \$350	Renew \$500	Regenerate \$750	Rebuild \$1000	Replenish \$1500	Recharge \$2000-\$3500	Reinvigorate \$3500+
Free Attendance Pass(es)	●	●	●	●	●	●	●	●	●
Free Run Pin(s)	●	●	●	●	●	●	●	●	●
Clickable logo on LLC Website	●	●	●	●	●	●	●	●	●
Swag in Registration Bags			●	●	●	●	●	●	●
Sponsorship Spotlight			●	●	●	●	●	●	●
Discount on LLC Merchandise					●	●	●	●	●
Advertising During a Class		●		●	●			●	●
Advertising on YAPP App					●	●	●	●	●
Presenter Cocktail Party Attendance						●	●	●	●
VIP Seating at Opening & Closing Ceremonies						●	●	●	●
Presenter Private Q&A		*						*	
Clickable logo on LLC Homepage							●	●	●
Organization's Banner hung in Social Hallway							●	●	●
VIP Table at Open & Closing Ceremonies							●	●	●
LLC 2024 "Sponsored by" Tag on all media promotion									●
Advertizing during all LLC classes									●

* Based on Presenters provided. To be scheduled directly with Presenter.



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LLC Sponsorship Levels

REWARD

Support a LEADER
\$150.00

The REWARD Sponsorship invests in community leaders by providing resources for training, networking, and empowerment initiatives. This support cultivates strong, capable leaders who drive positive change, foster collaboration, and inspire others, ensuring the community's long-term growth and success. Your Sponsorship includes:

- (1) Attendee Pass donated to the Leader of your choosing (or LLC can choose if you prefer)
- (1) free Run Pin for the sponsored Leader
- Clickable logo on the Sponsors page of the LLC website

REVOLVE

Support a CLASS
\$250.00

Your REVOLVE Sponsorship bolsters LLC's ability to host classes by providing crucial funding and resources. This support ensures our success, enabling organizers to offer enriching experiences, diverse speakers, and valuable networking opportunities, fostering knowledge dissemination and professional development within the community. Your Sponsorship includes:

- (1) Attendee Pass donated to the Leader of your choosing (or LLC can choose if you prefer)
- (1) free Run Pin for the sponsored Leader
- Clickable logo on the Sponsors page of the LLC website
- Your logo and website advertised displayed during the class of your choosing
- (1) 30 minutes Private Q&A with the Class Presenter



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REVITALIZE

Support your COMMUNITY
\$350.00

Your REVITALIZE Sponsorship represents an investment in community advancement, providing opportunities for partnerships that fosters collaboration, empowers local endeavors, and cultivates a thriving environment, ensuring sustained progress and prosperity for all members. Your Sponsorship includes:

- (1) Attendee Pass and (2) Run Pins
- Your literature/swag included in each attendee registration bag
- Clickable logo on the Sponsors page of the LLC website
- Sponsorship Spotlight during Opening & Closing Ceremonies

RENEW

Inspire your LEADERS
\$5000.00

Your RENEW Sponsorship inspires leaders by providing opportunities for growth, networking, and mentorship. Through your support, aspiring and even experienced leaders gain access to valuable resources and experiences, empowering them to innovate, collaborate, and drive positive change within their communities and beyond. Your Sponsorship includes:

- (2) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Your logo and website advertised/displayed during (2) classes of your choosing
- Clickable logo (standard placement) on the Sponsors page of the LLC website
- Sponsorship Spotlight during Opening & Closing Ceremonies



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REGENERATE

Inspire your COMMUNITY

\$750.00

Your REGENERATE Sponsorship can inspire a community by facilitating transformative projects, events, and initiatives that foster unity, growth, and progress. Through sponsor support, communities are empowered to dream big, work together, and create a brighter future for all residents. Your Sponsorship includes:

- (2) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Your logo and website advertised displayed during (2) classes of your choosing
- Clickable logo (premium placement) on Sponsor page of the LLC website
- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC platform(s)
- Advertising on the LLC YAPP app
- 5% off all LLC Merchandise during the Sponsored Year

REBUILD

Invest in COMMUNITY GROWTH

\$1000.00

Your REBUILD Sponsorship is a strategic investment in community growth, fueling initiatives, and fostering partnerships. It accelerates development, ensuring a thriving and interconnected environment for sustained progress. Your Sponsorship includes:

- ((3) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Select Attendance to Presenter Cocktail Party for up to 3 people
- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC platform(s)
- Advertising on the LLC YAPP App
- Clickable banner link with premium placement on Sponsor page of the LLC website
- 5% off all LLC Merchandise during the Sponsored Year
- VIP Seating at Opening and Closing Ceremonies for up to 3 attendees



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REPLENISH

Invest in COMMUNITY LEADERS

\$1500.00

Your REPLENISH Sponsorship is an investment in community leaders, fostering collaboration and empowerment. It provides resources for growth, networking, and sustainable initiatives, creating positive impacts on the community. Your Sponsorship includes:

- (4) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Select Attendance to Presenter Cocktail Party for up to 5 people
- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC online platform(s)
- Advertising on the LLC YAPP App
- Clickable banner link with premium placement on Sponsor page of the LLC website
- 10% off all LLC Merchandise during the Sponsored Year
- VIP TABLE provided at Opening and Closing Ceremonies for up to 5 attendees
- Clickable logo on LLC homepage
- Your banner hung in the social hallway (Sponsor provided)

RECHARGE

Invest in COMMUNITY SUCCESS

\$2000.00 – \$3500.00

Your RECHARGE Sponsorship is a pivotal investment in community success. It empowers local initiatives, supports essential services, and fosters collaboration, creating a foundation for sustained growth and prosperity within the community. Your Sponsorship includes:

- (5) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Select Attendance to Presenter Cocktail Party for up to 8 people in your group
- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC platform(s)
- Advertising in the LLC YAPP APP
- Clickable banner link with premium placement on Sponsor page of the LLC website
- 15% Off all LLC Merchandise during the Sponsored Year
- VIP TABLE provided at Opening and Closing Ceremonies for up to 8 attendees
- Clickable logo on LLC website homepage
- Your banner hung in the social hallway (Sponsor provided banner)
- Your Logo and Website Advertised displayed during (2) classes of your choosing
- (1) Hour Private Q&A with the Class Presenter



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REINVIGORATE

Invest in COMMUNITY LONGEVITY
Greater than \$3500.00

Your REINVIGORATE Sponsorship is an investment in community longevity, providing essential resources for sustainable development. By supporting initiatives and fostering resilience, you will contribute to the enduring strength and well-being of the community over the long term. Your Sponsorship includes:

- (5) Attendee Passes and Run Pins
- Your literature/swag in each registration bag
- Select Attendance to Presenter Cocktail Party for up to 8 people in your group
- Sponsorship Spotlight during Opening & Closing Ceremonies
- Sponsorship Spotlight on LLC platform(s)
- Advertising in the LLC YAPP APP
- Clickable banner link with premium placement on Sponsor page of the LLC website
- 15% Off all LLC Merchandise during the Sponsored Year
- VIP TABLE provided at Opening and Closing Ceremonies for up to 8 attendees
- Clickable logo on LLC website homepage
- Your banner hung in the social hallway (Sponsor provided banner)
- Your Logo and Website Advertised displayed during (2) classes of your choosing
- “Sponsored by xxx” on all promotion, including social media, printed materials, LLC-branded applications